

**THE CAUCUS**  
FOR PRODUCERS . WRITERS . DIRECTORS

in association with

**Emerson**  
COLLEGE

**NEW&NEXT** SERIES

**THE EVERCHANGING MEDIA LANDSCAPE**

LEADING THE EVOLUTION ...

PRESENTS A MUST-SEE ZOOM EVENT!

## MAKING THE PITCH

**Saturday, October 24th 2020, 11:00 AM (PST)**

With hundreds of channels and increasing numbers of streaming services, there is great demand for original television content. But how do you get your idea sold? The Caucus for Producers, Writers & Directors and Emerson College LA invite you to a digital panel featuring successful producers, studio and network buyers and a top manager as they share their expertise and advice on Making the Pitch.

Register today at

<https://www.eventbrite.com/e/making-the-pitch-registration-122563285085>

Eventbrite will send you a Zoom link via email in advance of the event.

Registration is mandatory. Admission is Free.



**Paul Miller –**  
Moderator – Director/Producer



**Vin Di Bona –**  
CEO Vin Di Bona Productions,  
Chairman FishBowl Worldwide Media



**Robert Mills -**  
Senior Vice President,  
Alternative Programming,  
Specials and Late-night Programming,  
ABC Entertainment



**Julie DeJoie –**  
Executive Producer, Snowfall (FX)



**Mark Schulman –**  
Partner at 3 Arts Entertainment,  
Manager/Producer

Join The Caucus and Emerson College LA for this informative panel on how to successfully sell your project!

Q & A will follow this informative panel. Be sure to register.

For more information on **THE CAUCUS** visit <http://caucus.org>

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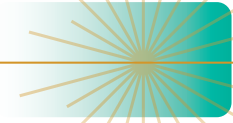
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### **Paul Miller – Moderator**

Paul Miller is a three time Emmy winning director/producer of live television specials and series.

### **Vin Di Bona – Panelist**

Vin Di Bona, CEO of Vin Di Bona Productions and Chairman of FishBowl Worldwide Media, has built a celebrated career that has garnered him multiple awards including four Emmys and a Peabody and a star on the Hollywood Walk of Fame. A pioneer in comedic reality television, Vin chartered new territory in the television industry when he introduced America's Funniest Home Videos in 1989.

### **Robert Mills – Panelist**

Robert Mills is Senior Vice President, Alternative Series, Specials & Late-Night Programming, ABC Entertainment. In this position, he is charged with development, current production and specials for ABC's alternative series.

### **Julie DeJoie – Panelist**

Julie DeJoie, a graduate of Emerson, began her career working in late night and sketch comedy before transitioning into scripted television on such series as Friends, Sports Night and The West Wing. She currently works alongside Thomas Schlamme at his production company, Shoe Money Productions where she oversees both production and development. While at Shoe Money Productions, she has developed and produced numerous shows including Jack and Bobby, Studio 60 on the Sunset Strip, Pan Am, Mr. Sunshine and Manhattan. She is currently and Executive Producer on the fourth season of Snowfall for FX.

### **Mark Schulman – Panelist**

Mark Schulman is a partner at 3 Arts Entertainment in Los Angeles. He has been a manager/producer at the company for over 22 years. Mark has helped to guide the careers of such talent as Mario Lopez, Chrissy Teigen, Craig Robinson, Tamera Mowery, Howie Mandel, Tyra Banks and Chelsea Handler. He has produced shows on Netflix, ABC, Fox, E!, VH-1 and Showtime, among others.

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