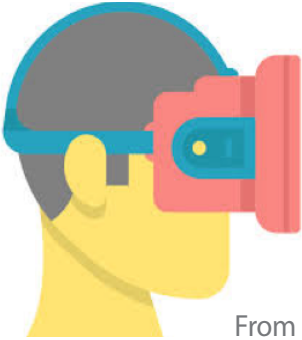


FROM AR TO XR AND BEYOND!

IMMERSE YOURSELF WITH
THE MAKERS OF THE MAGIC!



The Caucus for Producers, Writers & Directors invites you to attend a cutting-edge panel featuring the visionaries behind the rapidly advancing technologies of AR/VR/XR and more!

From movies to games to rides to television and beyond, VR and its cousins are everywhere. Find out how virtual, augmented and extended reality is made and where the future of these amazing experiences is headed.

Thursday, April 4th, 7 – 9 PM

Emerson College, Los Angeles, 5960 Sunset Boulevard,
Los Angeles, CA 90028

Doors Open: 6:45 PM Panel: 7:00 PM Social: 8:30 PM

EVENT PRODUCERS:

Caucus Events Chair, Chuck Fries

Caucus Panel Chair, Michael Berk

Caucus Co-Chairs, Bob Papazian and Tanya Hart

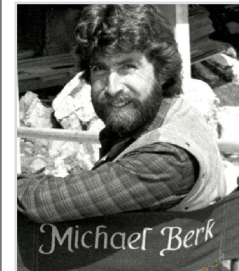
Caucus Executive Director, Deborah Leoni

Reservations are a must! Purchase tickets (\$20) at:

<https://www.eventbrite.com/e/from-ar-to-xr-and-beyond-immense-yourself-with-the-makers-of-the-magic-tickets-58597936004>

Hosted parking will be provided at The Palladium parking garage, 6215 W. Sunset Blvd., between Vine St. and Gower. Shuttles to and from the event will be provided.

MODERATOR



MICHAEL BERK

THE PANEL



TRAVIS CLOYD



LARRY KASANOFF



RANDAL KLEISER



JULIAN MCCREA



DEBORAH WORRELL

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In Association With
 EMERSON COLLEGE

MICHAEL BERK, MODERATOR

Michael Berk is perhaps best known as co-creator and Executive Producer of Baywatch. His diverse roster of credits have garnered multiple Emmy Awards, Golden Globe nominations, the Edgar Allan Poe Award, the Christopher Award, the Red Cross Spirit Award, the Ark Trust Award, and the Heal The Bay Environmental Award. Michael is currently developing Baywatch VR Location-Based Experiences with Travis Cloyd and Larry Kasanoff.

TRAVIS CLOYD

Travis Cloyd, winner of the 2018 Visionary Leader Award at the Cinequest Film VR Festival, is an entrepreneur and producer/director who works with iconic movie stars, directors, producers, universities, business leaders and top athletes to create the next level VR/AR/XR experiences.

LARRY KASANOFF

Larry Kasanoff produces movies (True Lies, Mortal Kombat), animated movies (Lego Star Wars) and theme park attractions including Marvel Superheroes 4D, The Amazing Adventures of Spiderman, and soon the Baywatch VR Experience.

RANDAL KLEISER

Randal Kleiser wrote and directed the 360-degree Virtual Reality series Defrost, which debuted at Sundance, and was presented at Cannes. Kleiser's feature directing credits include Grease, The Boy in the Plastic Bubble, The Blue Lagoon, Summer Lovers, Flight of the Navigator, White Fang, Big Top Pee-wee, Honey, I Blew Up the Kid, North Shore, and It's My Party. Working in 70mm 3-D, he directed Honey, I Shrunk the Audience, the Disney Parks.

JULIAN McCREA

Julian McCrea is co-founder of VirtualFilmSchool.org which teaches 2D film in virtual reality for the next generation of media creators and Founder of Portal Entertainment, a non-fiction virtual reality entertainment company. Their first production, Flatline; Experience the Other Side (www.flatlineexperience.com) achieved critical and commercial acclaim.

DEBORAH WORRELL

Deborah Worrell is a business development and sales consultant specializing in XR solutions for large brand marketers and agencies. She currently represents Observe Media and has additional VR, AR and digital marketing experience from Blippar, EscapeVR, Google and Microsoft. Deborah co-chairs the Marketing & Advertising and the Location Base Entertainment committees at the VRARA.